

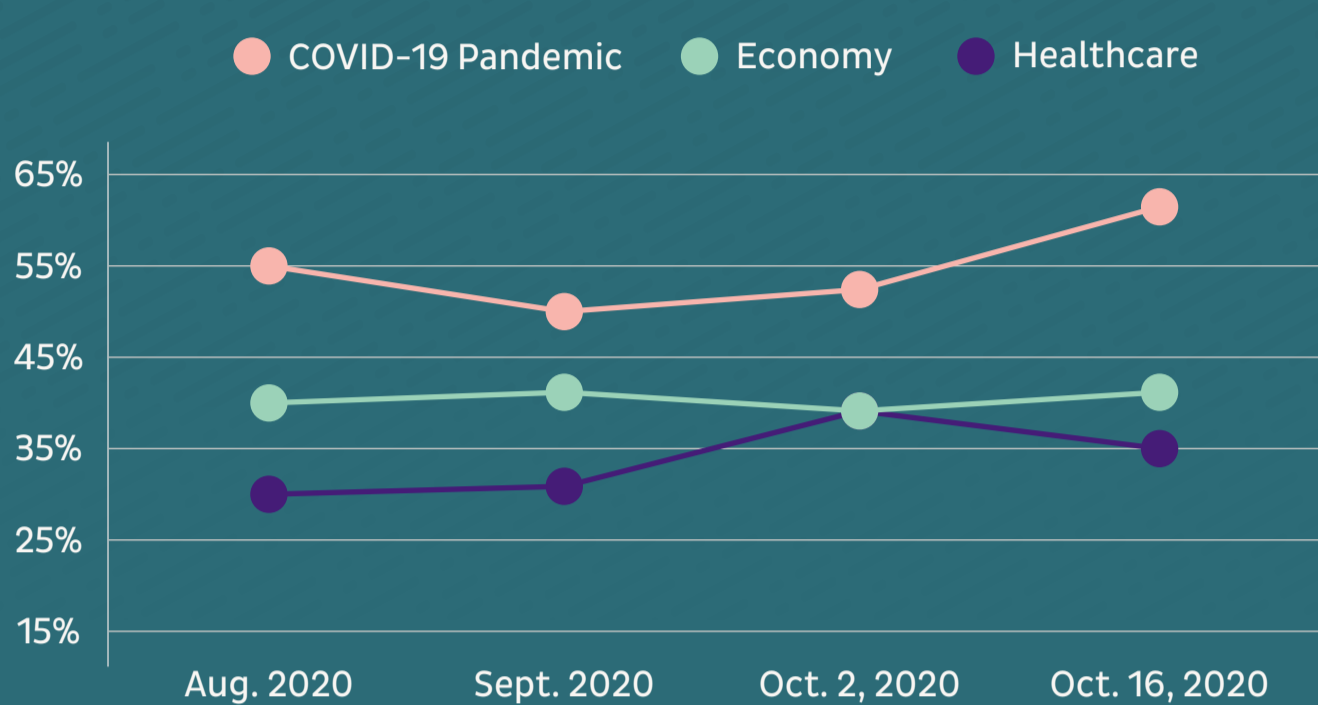
Senior voters on Medicare: Tracking their priorities entering the 2020 election

Historically, senior voters have been a critical voting block in presidential elections. As we enter an election cycle that is unpredictable in many ways, the PAN Foundation has conducted a monthly survey of seniors to identify the issues they are considering as they cast their ballot, and to gain their perspectives on policies to lower out-of-pocket costs.

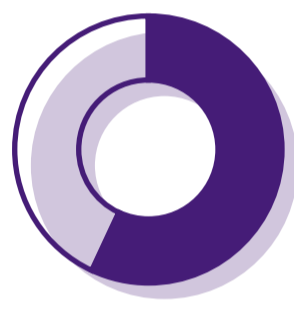


COVID-19 growing as a top of mind issue for voters

Since tracking began in August, COVID-19, the economy, and healthcare have remained issues top-of-mind as senior voters on Medicare think about their vote in the 2020 presidential election. However, in October COVID-19 increased 9% as a top 2 issue.



Thinking about healthcare issues, senior voters say affordability of health insurance and addressing high out-of-pocket costs are very important issues in the presidential election.



66%

Say affordability of health insurance is an important issue in the presidential election.

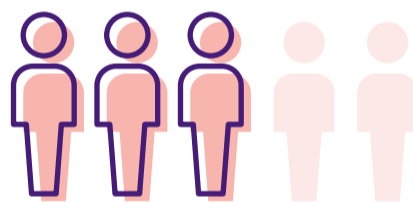


65%

Say high out-of-pocket costs is an important issue in the presidential election.

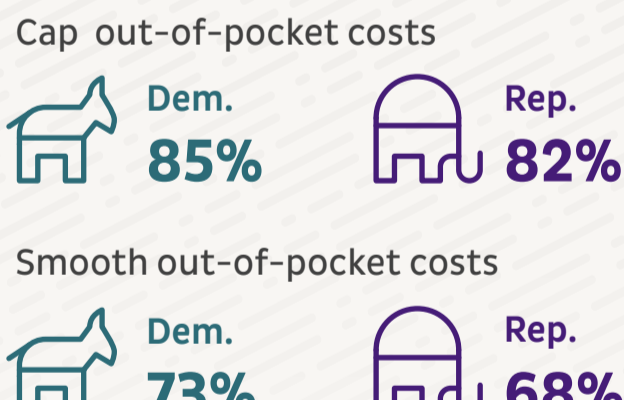
Covid-19 concerns

Three in five senior voters are concerned about the impact COVID-19 will have on what they pay out-of-pocket for prescription drugs (61%).



Support for a cap on out-of-pocket costs

A bipartisan majority of senior voters on Medicare support placing a cap on what seniors pay out-of-pocket for prescription drugs and legislation that would smooth the out-of-pocket costs for prescription medications throughout the year.



Despite strong support, two-thirds of senior voters on Medicare (64%) are not confident Congress will pass legislation that places a cap on what seniors pay out-of-pocket for prescription drugs.



64%

Not confident

Candidate's plan to lower out-of-pocket medication costs impacts voting choice

Seven in ten senior voters say that a candidate's plan to address out-of-pocket costs for prescription medications is important in their decision about who to vote for this election cycle.



Learn more about PAN's survey results

[See results](#)

METHODOLOGY:

- Wave 1: This poll was conducted between August 7-10, 2020 among a national sample of 1000 senior voters on Medicare.
- Wave 2: This poll was conducted September 3-6, 2020 among a national sample of 1,000 senior voters on Medicare.
- Wave 3: This poll was conducted October 2-5, 2020 among a national sample of 1,000 senior voters on Medicare.
- Wave 4: This poll was conducted October 16-19, 2020 among a national sample of 1,000 senior voters on Medicare.

The interviews were conducted online, and the data were weighted to approximate a target sample of senior voters on Medicare based on gender and race. Results from the full survey have a margin of error of plus or minus 3 percentage points.